JUICE LABELING GUIDELINES

Basic requirements you should include on your juice labels.

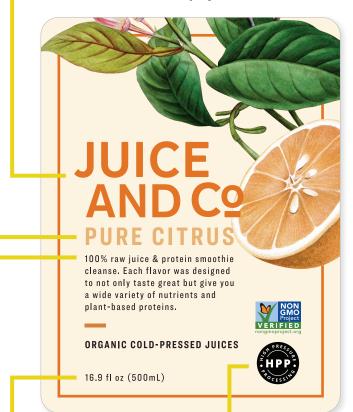
COMMON NAME

This is the identity of your product. It must be included on the Product Display Panel (PDP) of your product. This is not the brand or trade name. It must be easy to locate and see.

BRAND NAME

Generally this is the most prominent feature on your label. This is the name your Juice or Company are marketed under.

Product Display Panel



NUTRITIONAL INFORMATION

It is required to include nutritional information on the label. All information should be clearly legible and contained within a hairline box.

COMPANY INFORMATION

Including a small segment describing your company or product can help create a more impactful label and give your brand a personality.

Information Panel

Do not consume if inner seal is open or tampered with.

Grown locally in the Central Valley of California, Juice and CO is dedicated to providing delicious and sustainable orange juice. Family owned and operated, we are dedicated to providing only the best from our family to yours

Nutrition Facts Serving Size 8.00 fl oz Servings Per Container ABOUT 7 Amount Per Serving Calories 120% Daily Value Total Fat 0g 0% daily value Total Fat Saturated Fat 0g 0% daily value Total Fat Trans Fat 0g Cholesterol 0mg 0% daily value Sodium 5mg 0% daily value Total Carbohydrate 28g 9% daily value Total Carbohydrate Dietary Fiber 0g 0% daily value Total Carbohydrate Sugars 26g Protein 2g Percent Daily Values are based on a 2,000 calorie diet.

No Water, Sugar, or Preservatives Added • Not a low calorie food

Ingredients Organic Orange Juice. Directions Perishable, keep refrigerated. For best flavor, shake well before serving. Best if consumed withing 7-10 business days

Produced For Juice and Co Inc Central Valley, Ca. 91700 USA **Taste and Freshness Guaranteed**

For any questions, call 202-555-0163 iuiceandco.com

This product is produced in a facility that may include nuts. This product is not pasteurized and does not remove all possible microorgan

BEST BY 09/20/23

6.55

NET WEIGHT/FLUID OUNCES

State the quantity of the actual product, excluding the packaging or container. This should be included in fluid ounces and liters.

PERCENTAGE OF JUICE

Beverages that claim to be juice need to declare the percentage of juice content.

PROCESSING DETAILS

Must include whether your juice is pasturized or pressure processed.

INGREDIENT DECLARATION

Ingredients must all be listed and in descending order.

WARNING STATEMENT

Your label must include warnings for possible allergens. Non-pasteurized or "Raw" juices must include disclaimers.

DIRECTIONS 🤸



It is adviseable to include directions to ensure that consumers experience the very best of your product.

BEST BY DATE

All food products must have their expected shelf life or best by date clearly marked.

SIGNATURE LINE -

All juice labels must include the manufacturer, packer, or distributor's name as well as their address. The full address and phone number should be included. This information needs to go on the front of the label or included in the information panel.

Please note: These are just guidelines. You should consult all FDA and state regulations before completing your labels.

